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Digest

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That I Should Live To See The Day

OUR Toronto Daily Press has had plenty to say about Shakespeare for the past few weeks, as a result of the action of some teen age students, who attended some special performances, sponsored by the Board of Education, of Margaret Webster's Shakespearean company, at Eaton Auditorium.

The students in question are reported to have behaved "abominably", interfering with the performance of the stage show of "Hamlet" to such an extent, that Margaret Webster and even "Hamlet", were obliged to step out of character and address these students, requesting that they either behave themselves, or leave the theatre.

The Board of Education has even had a suggestion from one of its members to the effect that they remove the study of Shakespeare from the curriculum, a suggestion, which, however, was not adopted. Some of our daily press published editorials deploring the teen age impulse for self-expression, and placing the blame for their conduct on adults, especially parents, who have encouraged their children into a belief, that this is their world regardless of what others may think about it.

Most students have heard of Margaret Webster. Most students have a very high regard for Shakespeare. Hundreds of them have attended Shakespearean performances on the stage of our Road Show Theatre in Toronto and never in our experience have we witnessed any conduct by students or teen agers generally in attendance at such performances, which was subject to criticism. The contrary has generally been the rule, and teen agers have expressed themselves, we may even say, rapturously, in approval of the play, the players, settings, lighting and direction. The rude, noisy conduct of the students at the Webster Shakespearean performances appears to be unexplainable; and may we note here, that in all the columns of space devoted to this cause célèbre in Tor-

onto, no one has interviewed the students in question, and reported why they behaved so?

However, that I should live to see the day, when it would be said and published, that students only like Shakespeare upon the screen. Certainly, we have never heard of students creating

(Continued on Page 11)

Tom Miller Takes Over NFB Distribution Post

Tom Miller, National Film Board theatrical promotion man at Winnipeg, and former newspaper photographer and reporter, has been appointed theatrical distribution co-ordinator at the Board's Ottawa headquarters. He succeeds Douglas Peacock who resigned a month ago to head an Ottawa office equipment sales agency.

Native of Calgary, Mr. Miller worked on newspapers in Calgary, Halifax and Hamilton before he enlisted in the Canadian army. After five years' service overseas, during which he was twice wounded and mentioned in dispatches, he retired with the rank of captain and joined the NFB office in Vancouver.

Last June he was transferred to the Board's Winnipeg office to handle promotion of theatrical productions in the Prairies and British Columbia.

Tom Miller is a brother of Hal Miller, well-known Canadian newspaperman, now in Washington, D.C.

Hollywood Group To Help Set Up Israeli Film Co.

First studio there, it will be capitalized at \$800,000. Money is earmarked for buildings, labs and equipment for the outfit which will produce newsreels, shorts and documentaries.

"Exhibition Of Video Pick-Ups Illegal"

"Such exhibition can be legally stopped," says David M. Solinger, prominent N.Y. attorney in the current Columbia Law Review.

Odeon London To Have Formal Opening

President J. Earl Lawson of Odeon Theatres (Canada) Limited and directors issued invitations for the opening on Friday night, Oct. 22, of the Odeon-London at 243 Dundas Street East, London. Following the inaugural performance with appropriate ceremonies, the distinguished gathering attended a reception in the Wedgewood Room at Hotel London.

Accompanying the opening was the announcement of the appointment of James Hardiman, formerly of the Danforth Theatre, Toronto, as the manager of the new Odeon at London and it was understood that Dick Waring, assistant manager at Trenton, Ont., would succeed Hardiman at the Danforth. Hardiman had recently made a holiday trip to his former home in England.

A Slight Case Of Flood

On Tuesday, October 12th, Nortown manager Bill Falls, thought he was in Niagara Falls, when he opened the theatre doors in the morning and was greeted by a flood of water from a broken main in the basement. The place was inundated and considerable damage was done to carpets, etc. Seats in the auditorium escaped harm, but the house was forced to close. A crew of men was put to work in double time, and managed to get the house in shape to open Saturday, good as new. Just in time for Bill Falls to really go to Niagara Falls on Monday night, for the Famous Players' managers' meetings there.

DIGEST SHOWMANSHIP CONTEST ADDS ANOTHER WINNER

We have an apology to offer to Marc Hirsch, manager of the Eglinton Theatre, Toronto, who was joint prize winner with Len Bishop of the Third Prize in the Eighth Annual Digest Showmanship Contest on their campaign on R-K-O's "The Bachelor and The Bobby-Soxer". The Tivoli and Eglinton Theatres ran this picture same day and date, and the campaign on this picture was the joint effort of both managers.

PUBLISHED BY

CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED

277 VICTORIA STREET

TORONTO

TWO BIG OPENINGS!



JULIA
MISBEHAVES
AT RADIO CITY
MUSIC HALL
(Now misbehaving)

THE THREE
MUSKETEERS
COLOR BY TECHNICOLOR
WORLD PREMIERE SOON!
LOEW'S STATE
Broadway's Newest DeLuxe Show-case



The Pep
of the
Industry!

GREER GARSON • WALTER PIDGEON
in "JULIA MISBEHAVES • PETER
LAWFORD • ELIZABETH TAYLOR • CESAR
ROMERO • Lucile Watson • Nigel Bruce
Mary Boland • Reginald Owen • Screen Play
by William Ludwig, Harry Ruskin and Arthur
Wimperis • Adaptation by Gina Kaus and
Monckton Hoffe • Based Upon the Novel "The
Nutmeg Tree" by Margery Sharp • Directed
by JACK CONWAY • Produced by EVERETT
RISKIN • A Metro-Goldwyn-Mayer Picture



M-G-M presents Alexandre Dumas' "THE
THREE MUSKETEERS" starring LANA
TURNER • GENE KELLY • JUNE ALLYSON
VAN HEFLIN • ANGELA LANSBURY
FRANK MORGAN • VINCENT PRICE
KEENAN WYNN • JOHN SUTTON
GIG YOUNG • Color by TECHNICOLOR
Screen Play by Robert Ardrey • Directed
by GEORGE SIDNEY • Produced by
PANDRO S. BERMAN

RAY PRESENTS



THE idea of combining theatres for first run presentations, or second runs, appears to be spreading in Canada. The latest combination in Toronto, with the opening of the Twentieth Century's new Theatre, the Downtown, is simultaneous showings of pictures at the Downtown in the heart of the city, the Glendale in North Toronto, the State, out on Bloor St. West at Dundas, and

the Scarboro, in the east end, Kingston Road at Bloor. These four theatres are miles apart, in different sections of the city.

Anyone wishing to see, let us say, the first picture introduced under this set-up, International Film Distributors' Eagle-Lion (Hollywood) production, "Let's Live A Little" on its first run, will not be obliged to go out of their zone to see this picture; and this feature may now date in subsequent bookings without delay, since four first run showings in four different zones will have been played off.

Such a booking arrangement also compensates the distributor, who may think his picture good enough to play a downtown first-run theatre with a large seating capacity. The combined seating capacity of the four theatres mentioned is larger than any first-run theatre we have, as a matter of fact, over double, which balances the scale in respect to a difference in admission prices.

THIS combination gives the exhibitor an opportunity to utilize a larger budget for display advertising, with all four theatres sharing the cost. It advertises the picture in four different zones in the city, creating more word-of-mouth publicity, a marked advantage.

It necessitates the use of four prints and the censoring of four prints, which is an expense to the distributor, but if the picture is a winner, the distributor can spread his bookings throughout Ontario much more quickly by having four censored prints available, and can then use two or three of these prints for recensoring in one of the other provinces.

WITH a grind policy, starting at 9.30 a.m. at the Downtown, and continuing until midnight, and with a run of two weeks or more, the print used at the Downtown (for some seventy showings) can be written off. Should there be an extension of such a run, the distributor may be obliged to prepare himself for the use of an additional print. The other three theatres listed in this group run from 6 p.m. which means about two and one-half shows daily, with two additional shows on Saturday.

Another group of theatres belonging to this same company, and presenting a double feature program comprises the Midtown on Bloor at Bathurst, the Circle, on Yonge Street North, the Esquire on Bloor Street West, and a new addition to this circuit, Joe Garbarino's Odeon, in Parkdale. This Odeon is in no way related to Odeon Theatres of Canada Limited. Joe Garbarino coined the name Odeon, long before they were organized in this country, and in spite of a situation which is apparently confusing, Joe has not changed the name of his theatre.

NOW that Garbarino's Odeon has passed over to Twentieth-Century, who are affiliated with Famous Players Canadian, some may come to the conclusion that Famous Players Canadian is operating an Odeon Theatre in Toronto, a situation which Odeon Theatres of Canada Limited may not enjoy as much as Famous Players Canadian

Corporation. However, there are always compensations. If the Odeon in Parkdale enjoys excellent operation and builds up a strong patronage through good pictures, the public, which is only casually interested in who runs what, will talk about Odeon Parkdale and give Odeon Theatres of Canada, Limited, the benefit of good publicity.

Considering that Odeon Parkdale's tie-up is with three other good houses, all of them money-makers, it is unlikely that the operation and the pictures at this house will not be good. The only way the Odeon, Parkdale could harm the reputation of Odeon Theatres of Canada, Limited, would be by means of sloppy operation and a run of poor pictures.

But Joe Garbarino, as an old-time Pioneer Independent, has been operating his Odeon theatre successfully for as many years as I can remember; and while there were rumours of offers involving money from Odeon Theatres of Canada Limited to Joe Garbarino, to induce him to change the name of his theatre, Joe probably felt that a change of name might mean a change of luck, and nothing happened.

It occurs to me, that if the inducement was financially substantial, and Joe had already decided to sell his theatre, that he could have sold it, having previously pocketed the financial consideration, by giving his theatre another name. On the other hand, perhaps Joe made a better deal on his theatre because of the name.

IF Odeon Theatres of Canada Limited builds a theatre in the Parkdale district it would surely be obliged to seek another name.

Meanwhile the new ownership by Twentieth-Century Theatres of Garbarino's Odeon, has revitalized its middle-aged mental spread, and provided some new brain stimulus.

There are rumours concerning the Paramount Theatre, owned by Goldhart, on St. Clair West. To date, no sale or tie-up has been concluded, but the rumours connect a circuit with offers of a deal.

Thus, in the March of Time, Independents sell out their theatres; some outright, some through a long-term lease. Some become affiliates, or they acquire additional theatres for the operation of a circuit, then sell out the circuit, or affiliate it. Few Independents play a lone hand, unless there are sons to carry on the old Independent tradition.

As a result, circuits become larger and larger. If they behave themselves, and leave a few crumbs from the rich man's table for the remaining Independents, they fatten and prosper; for what are they when you analyze them? Only that which has grown in strength through the purchase of Independent Theatres, or by means of affiliation or partnership of Independent enterprises.

IF they become Dictators, the great lords of a territory imbued with the obsolete idea of "divine rights", some one gets mad enough to upset their applecart — and the first thing that happens is unfavorable propaganda, agitation, litigation, and possibly legislation, as in the United States at present, and in other countries.

The Mass Formation is rent asunder, broken up into Independent units, and this goes on, possibly for years, until once again a group of Independents get together, joining their forces. Again you have a Mass Formation and if we live long enough, we find again there is a breaking-up.

(Continued on Back Page)

8★

GOOD REASONS (out of 38)





WHY

the Current \$50 Million Production Program of the J. Arthur Rank Studios Is the Strongest Box Office Line-Up for Any Canadian Theatre This Season . . .

1. "BLANCHE FURY"

Stewart Granger and Valerie Hobson in Joseph Shearing's best-selling melodrama. COLOR BY TECHNICOLOR.

2. "MIRANDA"

Slick and uproarious comedy of a mermaid. Tail by Dunlop.

3. "RED SHOES"

Already set for key roadshow dates across U.S. With dance star, Moira Shearer, the most beautiful new discovery in years. COLOR BY TECHNICOLOR.

4. "OLIVER TWIST"

Successor to GREAT EXPECTATIONS by the same production team.

5. "SARABAND"

"Showmen's Trade Review" says: "Strong feminine appeal . . . technically perfect . . . magnificent" Stewart Granger, Francoise Rosay, Joan Greenwood. COLOR BY TECHNICOLOR.

6. "SCOTT OF THE ANTARCTIC"

John Mills in an adventure epic. COLOR BY TECHNICOLOR.

7. "BLUE LAGOON"

Jean Simmons, the HAMLET star, in the South Seas. COLOR BY TECHNICOLOR.

8. ". . . . the most satisfactory gross revenues which a Canadian theatre can now produce on a 12-month basis, are to be secured by a judicious blending of London-made and American film entertainment."

—From the NEW YORK TIMES, October 3rd,
(Quoting Frank H. Fisher)

EAGLE-LION FILMS OF CANADA LTD.

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WINNIPEG

MONTREAL
CALGARY

TORONTO
VANCOUVER



SEVEN TOP TITLES AND A
"N.Y. TIMES" QUOTE.

Toronto and District

By BILL PRESS

THE expansion of stage shows among the cinemas in the Toronto district has taken in the Odeon Fairlawn Theatre where a tie-up with the C.B.C. finds the "Opportunity Knocks" radio talent program being broadcast every Wednesday night from the stage of the theatre.

Colin Corbett, formerly of the RCAF, is making regular appearances as the organist at the Danforth Theatre. For some periods in the past he presided at the console of Shea's pipe organ.

Incidentally, the Leslie Bell Singers, who made a real hit on the stage of the Toronto Imperial in conjunction with their National Film Board picture, "It's Fun to Sing", are doing a radio broadcast every Sunday evening.

* * *

Leslie H. Kemp, the English theatre architect, has set up practice in Toronto, having decided to remain here after having been appointed to Odeon Theatres of Canada a year ago to supervise the construction projects which had been started by the late Jay I. English.

Kemp has specialized in the designing of theatres for a quarter of a century and also served with the Imperial forces in two wars. Because of prevailing restrictions in Britain with respect to construction, he has decided to stay here and has opened an office at 453A Eglinton Avenue West, Toronto.

* * *

The Famous Players Movie Club has been revived for the season at the Brant Theatre, Brantford. For the first "meeting" the large audience enjoyed eight Bugs Bunny cartoons, the first chapter of "Adventures of Frank and Jesse James" and an amateur stage and radio show. Each patron received a picture puzzle. . . The Maple Leaf Gardens had a full house Tuesday night, Oct. 12, for the benefit hockey match in aid of the Variety Club's Heart Fund for the vocational guidance school for Ontario crippled children. The Toronto Tent expected to raise another \$20,000 in the sponsorship of this game. . . The Kinsmen Club and the Algoma Theatre at Sault Ste. Marie were put on the spot when the R.C.A.F. band had to cancel arrangements at the last moment for a Sunday concert at the theatre. The Air Force band promised to go to the Soo on a subsequent date.

Kaye To Eagle Lion

Harold Kaye, formerly with National Booking Company, has joined Eagle-Lion Films of Canada, J. Arthur Rank distributors, as Toronto Branch Manager. Appointment becomes effective November 1st.

Eastern managers and partners of Famous Players Canadian Corp. attended the first of a series of annual regional conferences for three days commencing Oct. 18 at the General Brock Hotel, Niagara Falls, Ont., the next of which is scheduled for Winnipeg.

The annual convention of 20th Century Theatres, an affiliate of Famous Players, is scheduled to be held Tuesday, Nov. 2, at Toronto and the meeting will bring together the managers of more than 65 theatres throughout Ontario for discussions on policy and theatre operation.

* * *

With the power crisis expected to continue for another two years in Ontario, Loew's Theatre, Toronto, has equipped itself with an independent generating unit to provide electricity for projection and lighting. The installation has enabled Manager Jack Clarke to announce "No Power Interruptions" for the continuous performances at Loew's in spite of the daily compulsory blackouts.

* * *

When Ross McLean, government film commissioner, returned from a two months' trip overseas to attend the Edinburgh Festival and the UNESCO meeting he was confronted with the charge by Premier Maurice Duplessis of Quebec that National Film Board pictures "are impregnated if not saturated with Communist propaganda."

Duplessis added that Quebec censorship has prevented the showing of NFB films with Communist tendencies.

"Cycle Of Life" Banned In St. Kits' Schools

Another sex picture, "The Cycle of Life", has appeared in Ontario and it is being shown in halls with a lecturer, Leslie Hamilton. He was refused permission, however, to show the picture in the schools of St. Catharines.

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Modern Theatre
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The Canadian Moving Picture Digest

Entered as Second Class Matter

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J. L. Smith, Alliance Films' prexy, announces the resignation of Selwynne H. Ginsler, for the past two years in charge of sales for the Toronto Branch. Ginsler goes to Detroit as salesman for United Artists there. He will be missed by his many friends along film row in Toronto, all of whom wish him the best of luck in his new job. Irving Siegel, who joined Alliance as booker several months ago, moves into the sales spot, while Johnny Rose becomes booker for the Toronto office.

* * *

Famous Players - 20th-Century have renamed the Family theatre on Queen Street in Toronto, The Lake. It is rumoured that the new slogan for the house will be "If you want to see a good show drop in to the Lake." There is no truth however in the rumour that the opening attraction for the renamed house will be "Deep Waters".

* * *

The latest on the blackout front in Toronto was the announcement that switchoffs would be ordered each morning from Monday through Friday, or five times weekly instead of three mornings weekly. Chairman R. H. Saunders of the Ontario Hydro Commission also predicted a 50 per cent cut in marquee light to one watt per square foot of canopy area. There was also talk that the former Toronto mayor, who never seemed to like the local exhibitors, would make a bid for the provincial leadership of the Progressive Conservatives in succession to George A. Drew.

(Continued on Page 5)

Personal Appearance

The personal appearance of Baby Alan David Bryce at the Women's College Hospital was a feature of the show on October 7th. Master Bryce scored a strong success, captivating the audience, particularly the women, who were in the majority, with his charm and rugged good looks. He is being held over for a week and then moves to the home of Mr. and Mrs. Ron Bryce (Manager of Grant, Toronto) where he is in for a long run. Manager of the house, the former Phyllis Lester, is very pleased about the whole thing.

Toronto and District

(Continued from Page 4)

Mrs. James R. Nairn, wife of the Famous Players' executive, took part in a Red Cross regional meeting at Ottawa on Friday night, Oct. 15, then drove back to Toronto in time for an executive meeting the following day of the National Women's Press Club of which she is the secretary.

** * **
The Canadian Drive-In Theatre in the Niagara District sponsors a radio program three nights weekly over Station CKTB, St. Catharines, as a promotional stunt. The broadcast is called "Seeing Stars". . . Herman Homenick, 66, was seized with a heart attack while attending a performance in the Pylon Theatre, College Street, Toronto, and was pronounced dead by the hastily summoned doctor. . . "Henry V" was held for a second week at the Hollywood in its first popular-price Toronto engagement. Thursday nights at the Capitol Theatre, North Toronto, are set aside for one performance at 8.15 o'clock of a sneak picture which is labelled a "First-Nighters' Preview". The one admission price is 66 cents. . . The British feature, "London Belongs to Me", is being released in Canada and the States under the title of "Dulcimer Street". * * *

The Odeon at Kingston was the scene of a merry scramble in connection with a Movie Club performance when a treasure hunt was held inside the theatre following the screening of "Captain Kidd". The program also included a draw for a full-size turkey.

** * **
"Duel in the Sun" closed an engagement at the Famous Players' Capitol Theatre, Kingston, on Friday and was scheduled to continue at the Grand in that city on the following day. However, as the feature has been graded adult entertainment by the Ontario censor board, it did not open at the Grand until five o'clock Saturday after a double bill had been presented at the early matinee shows for the juveniles. The early program consisted of "Stage Struck" and "Eyes of Texas".

** * **
Some surprise was aroused by the fact that the engagement of "The Babe Ruth Story" lasted only one week at the Odeon-Toronto where it was the first Hollywood picture to be shown. "Blanche Fury", which follows the Babe Ruth picture, has been booked over the Odeon circuit. . . Twentieth Century Theatres has announced the transfer of Barney Simmons of the Marks Theatre, Oshawa, to Ottawa to become the manager of the Rideau succeeding Don Watts who has gone to the Nelson there.



20TH CENTURY-FOX EXECS CHAT WITH A COUPLE OF RICHARDS

Snapped during the Fox convention in L.A. recently are above Richard Conte, whose latest, "Cry of the City" is due for release shortly, with Arthur Silverstone, Canadian Manager, and, below, Richard (The Menace) Widmark, star of the forthcoming "Roadhouse", with Pete Myers, Toronto Branch Manager.



The Biltmore at Kingston had a real double bill — with two features that have enjoyed extended runs elsewhere as single attractions. The pair, which played one week, were "The Mating of Milie" and "The Fuller Brush Man".

** * **

Supervisor Don Gaul of the Toronto head office of Canadian Odeon made an inspection tour of units in Eastern Ontario and took a look at the progress of construction for the Odeon at Ottawa.

Manager Martin Simpson of the new Downtown Theatre has explained that the exterior flood-lighting which bathed the front with brilliant light at the opening came from a private generator and not from the Hydro service.

** * **

Manager Claude Hunter of the Odeon Theatre, Peterborough, has introduced a stage talent show for each Monday night under the sponsorship of Ostrander's jewelry store. Auditions for the weekly program are being held Sunday afternoon at the theatre.



SPECTACULAR CHICAGO-MIL

... straight from the pages
of the famous
SATURDAY EVENING POST
serial story
of the last frontier!



RKO SHOWMANSHIP SETS MILWAUKEE OPENING OCT. 19-20!

Super exploitation premiere's RKO's big new first-run Western at the Palace, Chicago, and the Riverside, Milwaukee . . . Army, Militia, Legion civic groups in gigantic parades tied in with front-page newspaper sponsorship! . . . Stars and other celebrities at functions of all kinds! . . . Blanket radio and promotional coverage! . . . Red-hot hooray for the kind of openings that "The Showmanship Company" made famous!



DICK POWELL • JANE GREER in

Station West

with AGNES MOOREHEAD • BURL IVES
TOM POWERS • GORDON OLIVER • STEVE BRODIE
DORE SCHARY in Charge of Production
Produced by ROBERT SPARKS
Directed by SIDNEY LANFIELD

Screen Play by FRANK FENTON and WINSTON MILLER



Hear Burl Ives
as the troubadour
of Rock Pass!

« Capital Story »

By WILL McLAUGHLIN

BARBARA ANN SCOTT practises almost every morning on the ice at the Auditorium in preparation for her professional debut in the huge Roxy Theatre, New York City. Barbara will star in the Roxy's holiday stage show starting December 22. It is understood that plans are going ahead for the Canadian ice-skating queen to make several pictures in Hollywood following completion of her Roxy engagement of at least five weeks. Two major ice-skating shows also are said to have made bids for Barbara Ann, who is under contract to the Music Corporation of America. She's reported getting \$10,000 a week for the Roxy engagement. * * *

A special showing of "Three Little Explorers", made for the "Youth and Police" group of the Royal Canadian Mounted Police, was given before Dominion and provincial fish and game officials at the Justice Building. Designed to teach the value of conservation to youth, the film was made in British Columbia and features Canadian animals ranging from the buffalo and grizzly bear to the more common elk and deer, with close-up shots of full-grown and baby moose, of geese, ducks, swans and other wild game birds.

Sir Laurence Olivier's "Hamlet", will have its Ottawa premiere at Odeon's Glebe Theatre on Monday night, with the regular engagement commencing the following day. The opening performance is being sponsored by the Ottawa Committee of the Canadian "Save the Children" Fund, and will be under the distinguished patronage and in the immediate presence of Her Excellency, the Viscountess Alexander of Tunis. "Hamlet" will be presented twice daily during the run, with matinees scaled to \$1.00 and evenings to \$1.50. * * *

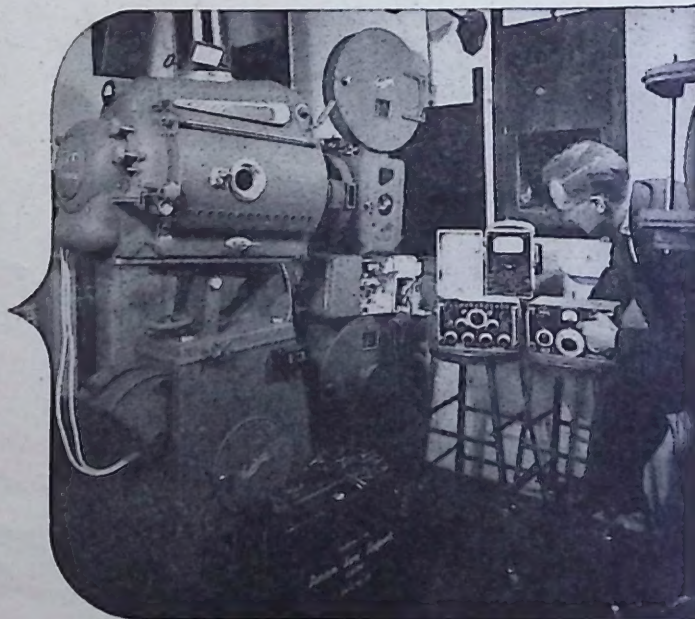
Word has been received here of the death of Johnny Galvin, which occurred suddenly while he was watching a football game at Miami, Florida. The late Mr. Galvin was leading man and principal comedian of the Galvin Players, a professional repertoire company which played continuously for almost four years at the old Family Theatre on Queen Street, just off Bank. Left to mourn him are his wife, Margaret (Selkirk) Galvin, who also was a member of the Galvin Players during their long stay in Ottawa; two sisters, Mrs. L. MacAdam and Mrs. William Hutton, and Irene Galvin, a niece who was a leading lady with the company.

Brian Doherty's New World Theatre Company is currently appearing at the Little Theatre in "The Drunkard — Or the Fallen Saved", a burlesque of the old-time melodrama with songs and music. John Pratt, one of the stars of the Canadian "Navy Show", is featured in Mr. Doherty's unique stage offering. . . Lauritz Melchior, famed Metropolitan Opera tenor and featured star of several MGM screen productions, will give a recital at the Auditorium on the night of November 5th. Prices for this engagement range from \$1.00 to \$3.50. . . Over at the La Salle Academy Theatre, Hugh Parker's Stage Society is presenting "This Happy Breed". The Noel Coward piece was done on the screen several years ago and had an excellent run at the Centre Theatre shortly after its release. * * *

A delegation of Ottawa and district managers left for the Famous Players' Canadian Corporation convention at Niagara Falls, Ont. The local group, headed by Ray Tubman, district supervisor and resident manager of the Capitol Theatre, will include Henry Marshall of the Regent, and Louis Gauthier of the Cartier, Hull, Que.

THE LAST WORD IN THEATRE SERVICE!

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for Dominion Sound
Service Inspectors**



Realizing the importance of providing its service personnel with the finest test equipment for "tune-ups" and adjustment of Theatre Sound Systems, Dominion Sound Equipments Limited has recently added to Service Inspectors' test kits the AS-1600 Oscillator, AS-1800 Service Meter and AS-1900 Decabridge, manufactured by the Altec Service Corporation, New York.

These instruments permit rapid diagnosis of theatre system troubles and abnormal operating conditions. With such facilities to supplement the existing test apparatus, Dominion Sound Equipments Limited are in a position to render the best possible service to theatres throughout Canada.

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TRADE HEADLINES

Hughes Prefers to Sell Theatres
So R-K-O Woos Separate D. of J. Peace

Barbara Ann Scott To Have Her
Professional Debut at Roxy, N.Y.

20th-Fox To Film Eisenhower's
Memoirs for Television

U.S. Film Biz Expects
45 Million Foreign Dollars in '49

TOA Seeks Five
Video Stations

Box-Office Grosses Exceed
Expectations Everywhere

Screen Actors Guild To Set
TV Film Scales on One-Shot Basis

No Agreements on Ending Record Ban
Petrillo Talks Discontinued

TOA Maps National Conciliation
System for Industry Disputes

M-G-M Breaks with Fox-West Coast
Other Distributors Follow

U-I Announces Thirty
Top Features for Year

Republic Increase Product
To Fifty For '48-'49

Gross Income of Five Majors
Up for Second Quarter — U.S.

"Fantastic" Offers Received
For "Joan" Overseas — Wanger

"Abolish 45% Quota"
Ask U.K. Exhibitors

Johnston Planes Back to U.S.
Shortly to H'Wood for Confab

U.S. Doubts if Columbia, U-A
And Univ. are Still in Suit

"The Drunkard"

On Stage And Screen

"The Drunkard", which Brian Doherty, author of "Father Malachy's Miracle", is to present in Kingston, Peterboro, Oshawa, Kitchener, Brantford, St. Catharines, Simcoe, Hamilton and London, opened at Ottawa this week, in the start of its Canadian tour.

Play was a tremendous success this summer during its presentation by the Straw Hat Players in the Muskoka district. The company of professionals, which Doherty has formed is called the New World Theatre Company.

The Toronto Saturday Night, issue

of Oct. 16th, devoted a full page story, with illustrations, to "The Drunkard", captioned with, "Played Straight, 'The Drunkard' is Very Very Funny!"

"The Drunkard" has been playing in Hollywood for fifteen years, longer than such stage hits as "Tobacco Road" and "Life With Father". Alliance Films will distribute in screen form, this famous stage play, as "The Drunkard" is incorporated in "Gaslight Follies", along with a screen adaptation of "East Lynne" and scenes from many of our most famous silent films, with all the stars which have appeared in them.

THAT I SHOULD LIVE TO SEE THE DAY

(Continued from Page 1)

any disturbance during the presentation of "Midsummer Night's Dream" upon the screen; nor of any student disturbance during the many screen presentations of "Henry V"; nor during the recent presentations of "Hamlet". In the case of both "Henry V" and "Hamlet", students and teen agers have come in hundreds to see these, some a second and third time. During the engagement of the Italian produced "Dente per Dente", an adaptation of Shakespeare's "Measure For Measure", with English superimposed titles, hundreds of students attended its showings and behaved as we would expect anyone to behave, who enters a theatre for an afternoon's or an evening's enjoyment.

Children, and we include teen agers in this classification, may not be blessed with mature judgment, may lack the experience by which to make valuations, but they have an unerring instinct which helps them to detect anything which is a "phoney" — anything which is not sincere. These teenagers make allowances for a great deal when they believe that what is being presented for their acceptance is of cultural value. We are not here referring to Dead-End Kids, but to normal teenagers.

Adults have been inclined to be amused at the frankness of youngsters, particularly of their own, and while it is good to encourage honesty of expression, to deprecate hypocrisy and pretence, it is very important that our Youth learn to respect law and order, to respect the wishes of their elders, to learn to differentiate between frankness and rudeness, to learn that it is better to keep one's opinion to oneself occasionally.

Some press reports blamed the movies for the attitude of the naughty teen agers, a blame which shows the same degree of brilliance as the suggestion to remove Shakespeare from the educational curriculum of our schools. Incidentally, we have yet to hear of a report from exhibitors, that students interfered in any way with any presentation of Shakespeare upon the screen.

—THE EDITOR.

Nortown Set for TV

A television antenna has been erected on the roof of the Nortown Theatre, Toronto, indicating a permanent use of TV reception as an entertainment adjunct. Recently the theatre has had a TV receiver in the foyer for Buffalo programs in the continued absence of visual broadcasting in Canada.

Maritime News

By A. L. FAIRWEATHER

VISITING in Woodstock, N.B., your correspondent had a talk with Edgar Neal, manager of its Capitol Theatre, an F. G. Spencer house. Company's projected new theatre will not be started until next year, as the City is using site for a parking space, but the 70 foot lot is cleared and it's planned to have a driveway out to a side street with plenty of parking space. In co-operation with managers of the Capitol at Hartland and Green's Theatre at Florenceville, a Boy Scout concert was held at the Capitol in Woodstock for the County Association of Boy Scouts. Event was a great success, the programme being broadcast from CFNB at Fredericton. Edgar Neals served for a number of years as Mayor of Woodstock.

* * *

Jack Khattar of Whitney Pier, N.S., who has been on a visit to "Upper Canada", has purchased new chairs for his Star Theatre . . . H. Cohen, manager, of RKO's Saint John office is chortling over the outstanding success of "The Best Years of Our Lives", which was shown at the Queen Theatre, St. Stephen, and broke the house record, crowds being turned away. Regular prices were charged and Bill Staples, who now manages the theatre for his father Charles Staples was highly pleased. Bill has recently been on a trip to New York, where he visited the RKO Head Office and was delighted with his reception there . . . The Dansen brothers, Colin and Bill, of the Strand, Sussex, N.B., were in Saint John for dating recently as was Lloyd Pollack of the Corner Theatre at Petticodiac, N.B.

* * *

Crowds continue to throng the new Famous Players' Paramount at Saint John where M-G-M's "Easter Parade" was the pre-Thanksgiving midnight show feature. Practically all the Saint John houses had midnight shows. Bill Mitchell of the Capitol states that business at the "old stand" is holding steady and that MGM's picture "Good News" did good business. At the Paramount, F. Harrison Howe says that the snack bar is doing a rushing trade. It is an innovation in this part of the country to allow passers-by to patronize a theatre bar and this one is, it is believed, the first of the Famous Players theatres to introduce this practice which is rapidly catching on.

* * *

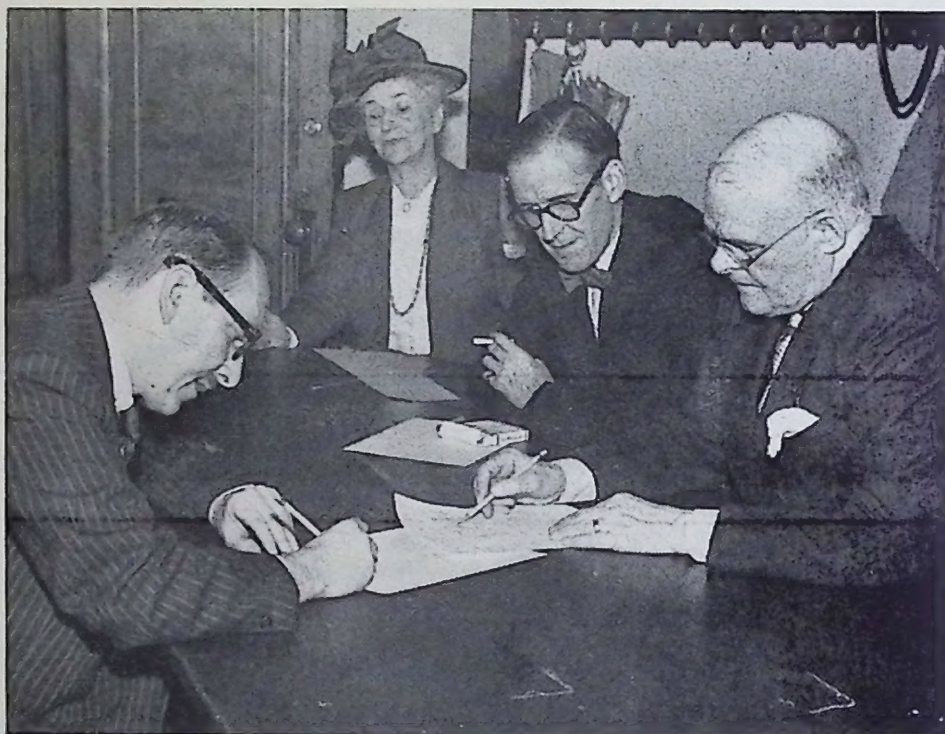
The Strand Theatre, Saint John, has been having Saturday morning matinees which are well attended. A special cartoon programme was the attraction last week . . . H. Cohen, manager for RKO at Saint John, paid a visit to Halifax recently.

Two members of the theatre fraternity in Saint John and their wives are being congratulated on new arrivals. "Lee" April of Odeon and Mrs. April, have a new daughter while Michael Franklin of Franklin-Herschorn Co. Ltd. and Mrs. Franklin are happy over the birth of a third child, a son, named Neil William.

(Continued on Back Page)

M-G-M Drops Mountie Project 20th-Fox In First

President J. J. Fitzgibbons of Famous Players was a visitor in Ottawa for several days in the role of liaison officer for the Motion Picture Association of America in connection with the Canadian Co-Operative Project for the making of features in the Dominion. Also in Ottawa was Producer Sam Marx of Hollywood who announced that M-G-M had dropped its plan to make an R.C.M.P. picture because 20th Century-Fox already had a considerable investment in a similar feature.



MORE PICTURES FROM THE DIGEST LUNCHEON

Snapped during the totalling of the votes are the three scrutineers and our curious editor, above from left to right are Dewey Bloom, Ray Lewis, Larry Graburn, and, in what we believe to be the only picture in existence of him without a smile, "Smilin' George" Degnon. Below is a corner of the judging room showing some of the 119 campaigns which filled five large tables. The big ones standing on the floor turned out to be the first and third prize winners.



CONGRATULATIONS!

WE in Famous Players were very happy to learn that three of our managers won top honors in the Eighth Annual Digest Showmanship Contest.

We extend our heartiest congratulations to BILL TRUDELL of the Capitol Theatre, London, who won the first award, and to HARRY WILSON of the Capitol Theatre, Chatham, for winning the second prize, and to LEN BISHOP of the Tivoli Theatre, Toronto, and MARC HIRSCH of the Eglinton Theatre, Toronto, who together won the third prize.

It is also gratifying to note that the Judges honored for their showmanship, Managers Stan Andrews and Charlie Doctor with Honorable Mention.

The Canadian Moving Picture Digest is to be congratulated for sponsoring these Contests, which have done so much to stimulate the spirit of showmanship among Canadian theatremen, and we hope that more of our managers will take advantage of the opportunity to demonstrate their abilities through future Contests.

J. J. FITZGIBBONS, President,
Famous Players Canadian Corp. Ltd.

Maritime News

(Continued from Page 12)

The Mayfair Theatre, Saint John (Franklin-Herschorn), has come right up to date with a new front, modern glass doors and a box-office with quantities of plate glass. Inside, a special feature is the Hearing Aid System, which has been installed for the deaf.

* * *
The Allied Exhibitors of Nova Scotia are planning a meeting at Saint John, early in November, at which the association may be enlarged and the name changed, so that its scope will be wider — including all Maritime exhibitors. The new name may be "Allied Maritime Exhibitors". Sessions will be held at the Admiral Beatty Hotel and much interest will be taken by Saint John men, who, in view of the fact that they own theatres both in New Brunswick and Nova Scotia, are already members of the Association.

Objections have been voiced by theatres in the Province to the number of 16 mm. films being shown close to regular theatres. In some cases, features have been shown in 16 mm. before the larger theatres have them dated, and exhibitors want protection from conflict of this kind. There is no restriction in New Brunswick of the number of 16 mm. exhibitors as long as they conform to the buildings regulations, and they charge lower prices than regular houses. Several of the major companies do not sell 16 mm. or allow prints to be brought into Canada. It is a different matter where educational and similar pictures are brought into isolated places with no regular theatre, and this is to be encouraged, say regular exhibitors but "Fair is fair" and the matter is being discussed.

Visitors in Saint John recently were Messrs. Haines and Boudreau of the Frontenac, at Shipigan, N.S., Claude Richards of the Souris Theatre, Souris, P.E.I., and Bruce Yeo of Yeo's Theatre, Montague, P.E.I. Prince Edward Island theatres have gone in a big way for MGM's "Gone With The Wind", the picture being held over at two of the Island's theatres and pulling large attendances wherever shown. * * *

Yarmouth, N.S. theatres noted a considerable difference in the number of patrons during the time the cotton mills which employ hundreds, were shut down owing to lack of water. Following a recent and very welcome, rain-storm, work has been resumed at the mills and a consequent increase at the theatres noted. . . J. M. and Michael Franklin of Saint John, along with Peter Herschorn of Halifax, had an enjoyable visit recently at Montreal, Ottawa and Toronto, meeting many old friends and making new ones.

Vancouver News

By JACK DROY

LOUIS BROMFIELD, famous American author and Pulitzer prize-winner was a Vancouver visitor. He said in a press interview re the moving picture industry that a greater percentage of the good films is now being produced in Great Britain than in the movie centre of Hollywood. "Hollywood makes about 500 pictures a year, and there aren't that many good stories in 25 years. They are making the same stories again and again, that's what it boils down to," he said. He proceeded to the interior to inspect a B.C. cattle ranch.

* * *
"It's a big territory," commented Ross Beesley as he donned his ten-gallon hat and prepared to take-off for cowboy country. The ASN newsreeler is heading for the Cariboo and Cattle Show at William Lake. From there he will make a long jump to Regina, Saskatchewan, for an assignment in the prairie city. Beasley headquarters here in Vancouver.

Bill Carr, home office auditor for Warner Bros., was in town checking the local W-B exchange. Also on film row was Pete Barnes of Foto-Nite, Toronto, booking for his 3 B.C. Theatres. . . Al Laubronstein, former assistant booker at 20th-Fox's Winnipeg exchange, has been given promotion to the booker's desk at the Vancouver branch, succeeding Dave Souter who is now booker at Eagle-Lion-Monogram.

* * *
Revival of two old-time, popular songs figured in a Supreme Court action which has been started here by CAPAC against Sandy De Santis, local night club proprietor. The association is suing for damages against De Santis for alleged infringement of its copyright on "Chinatown" and "Sleepy Lagoon" at the Palomar Supper Club. CAPAC is also asking an injunction to restrain De Santis from performing these two numbers. No decision has been given to date.

"Prairie News"

By BRUCE PEACOCK

THE Roxy, Lethbridge has announced a new policy whereby it will screen product originally scheduled for the Capitol in that city, reason being that the Capitol's bookings cannot all be absorbed at that house. Roxy admissions have been upped slightly, with a 45 cent top in effect at night.

* * *
Popcorn was featured in a recent ad of the Elk's theatre, Assiniboia. "Don't forget we have the world's finest popcorn, popped with a special imported oil," the ad proclaimed.

* * *
A high board wall surrounds the front of the Capitol theatre in Regina these days but business goes on as usual. A \$20,000 alteration job is being done to the house. The rounded entrance will be squared off and a new marquee will be added. The grapevine has it that the Met may get a new marquee too, and that alterations may be made to the Grand shortly.

RAY PRESENTS

(Continued from Page 3)

In all of these getting together's and rending asunder's, some one is hurt, and it is not always the Independent, who has sent forth a mighty cry and protest.

Dictators and Mighty Enterprises have, as history has revealed both in Politics and in Industry, finished up at the end of a rope, or in bankruptcy.

You may ask, "What is the moral of this Ray Presents?" All of you are capable of using the brains which are yours to use, there is no one in show business who is so dumb, that his right hand does not know what his left hand doeth. Present history presents experiences in which

you may be actively involved, or in which you may be observers. Let the past and the "Presents" be your guide. Years ago, I received a silver fish pin, for being a Mother-Guide. I am not so certain that I was not a sucker!

